

Brand Overview

Merribon is a company that creates and sells high-quality chocolates to their customers. Inspired and using various ingredients from around the globe each chocolate has it's own unique taste that audiences are sure to enjoy.

Brand Values

Trustworthy

Customers can put all of their trust into the company and know that they care for each customer giving them a taste of the world.

Passionate

They are passionate in creating new recipes for customers to enjoy with ingredients from around the globe.

Attentative to Quality

Customers should expect high-quality chocolate products to enjoy for a reasonable price and will go beyond expectations.

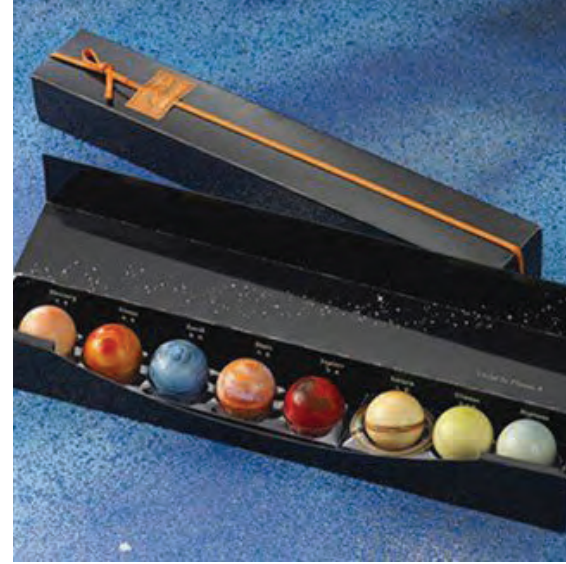
Respectable

Because they use ingredients from around the world they acknowledge the various countries each ingredient comes from.

Competition



Inspiration



Color + Type Palette



Dark Chocolate
#63381a



Milk Chocolate
#a05e26



White Chocolate
#f8ddbb

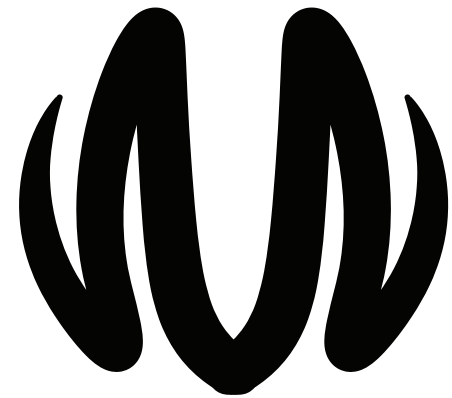
Pauline-Bold

Merribon

Acumin Pro-Regular

Be Merry with Merribon

Logos

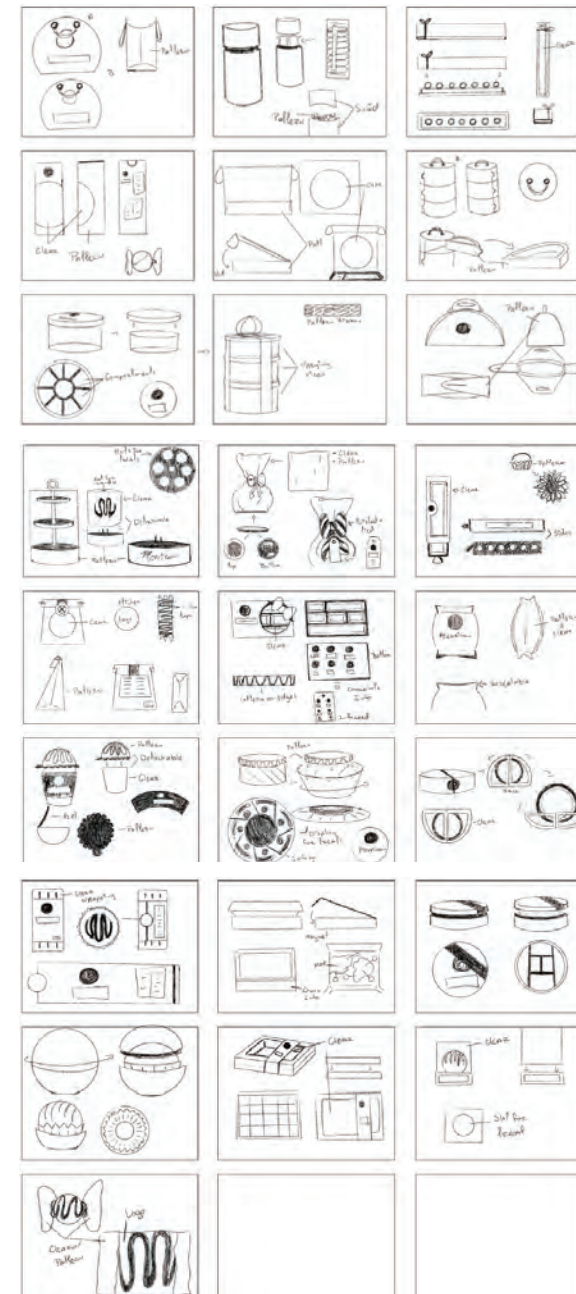
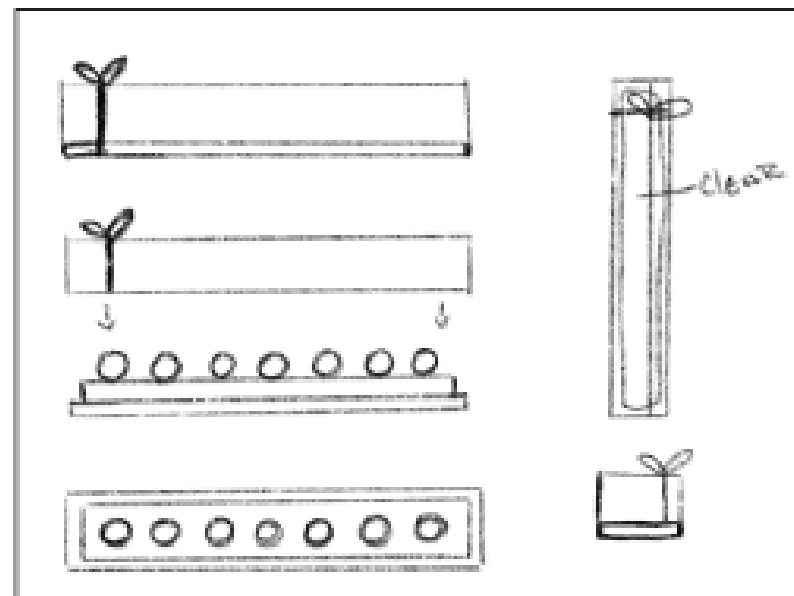
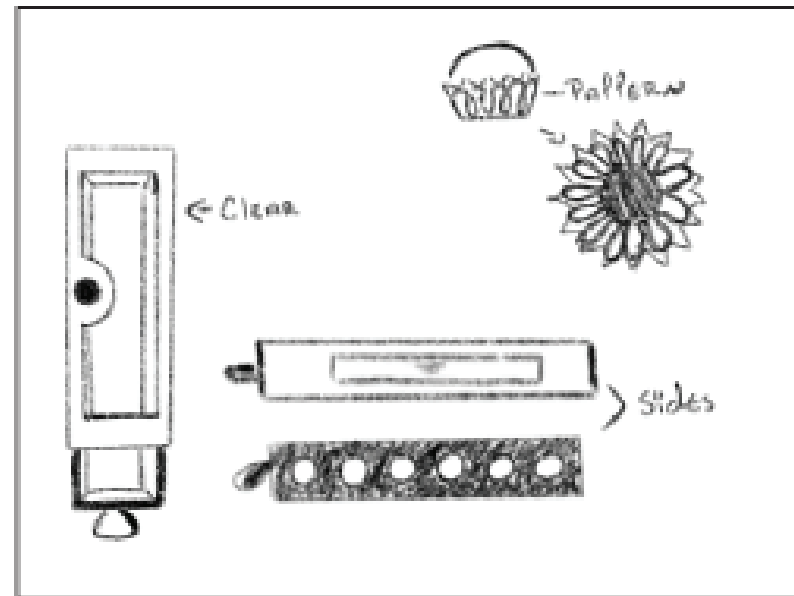


Merribon
CHOCOLATE

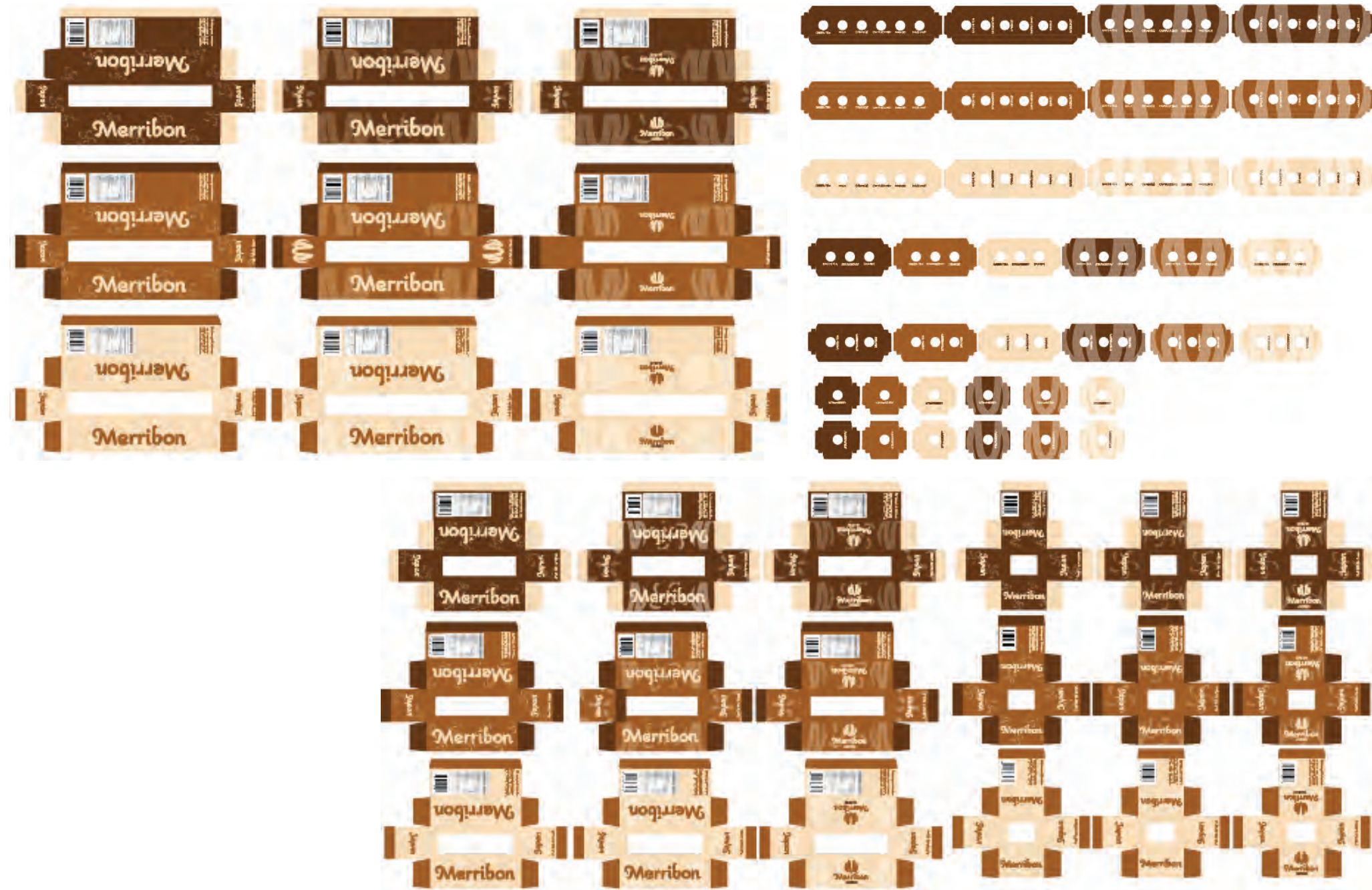


Merribon
CHOCOLATE

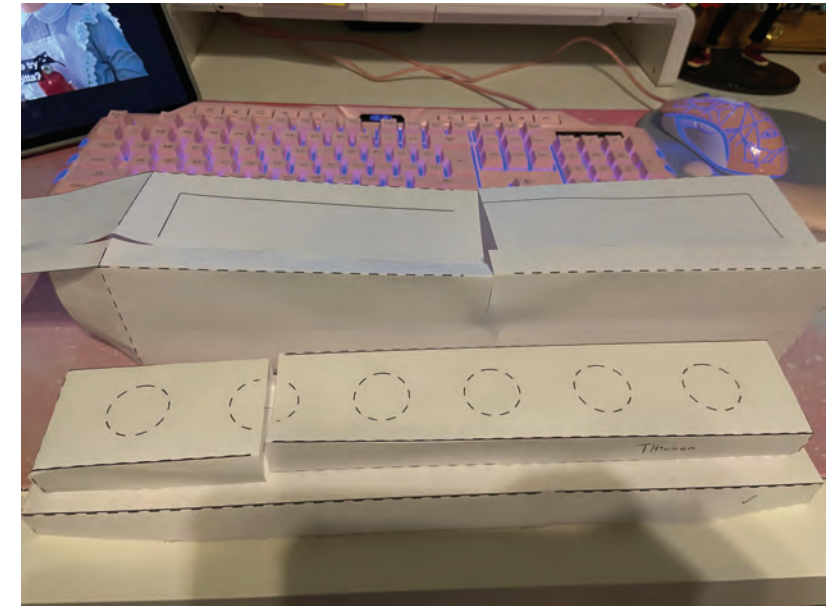
Thumbnails



Roughs



Prototypes



Final Dieline

